

2005-06
CENTENNIAL ANNUAL FUND

HONOR ROLL OF DONORS

THE ACU CALLING CENTER

The ACU Calling Center, located in the United Supermarket shopping center on Judge Ely Boulevard, is an integral part of our Annual Fund efforts each year. Managed by Jennifer Sweeney, the Center is staffed by 30-50 ACU students, depending on the time of year.

During the 2005-06 school year, our student callers spoke with over 25,000 of our alumni, parents and friends. They served as ACU ambassadors, sharing their stories, encouraging attendance at campus events, and asking for continued support of our students and our mission. Thanks to their hard work, \$454,352 in gifts, pledges, and matching gifts were raised for the ACU Annual Fund! Almost 40% of those gifts were instantly fulfilled by credit card, meaning that ACU saved on the mailing and processing costs associated with pledge cards and reminders.



*In the upcoming 2006-07 academic year, **Shane Davies**, senior ACU student from Tucson, AZ, will take over management of the Calling Center. Shane has served as a student caller, and then as a supervisor, for the past three years. He plans to graduate from ACU in December 2006 with a degree in communication.*



Thank you for saying “yes” to the students from the ACU Calling Center!