



# Management Sciences

## Department of Management Sciences

COLLEGE OF BUSINESS ADMINISTRATION

### KEY STRENGTHS

- Faculty members have significant industry experience, both in the United States and internationally
- Accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB) International
- State-of-the-art computer facilities

### POINTS OF EXCELLENCE

- Four current faculty members have been named ACU Teachers of the Year.
- Faculty members have consulted and provided student partnership opportunities with banks, major corporations, Internet developers and governmental agencies.
- Senior Blessing offers students the chance to experience the integration of faith, learning and life.

### DEGREE OFFERED

- Bachelor of Business Administration

### MAJORS AVAILABLE

- Information Systems
- Management
- Marketing

### CAREER OPPORTUNITIES

- E-commerce
- Entrepreneurship
- Human resource management
- International business
- Law
- Management
- Marketing
- Nonprofit management
- Public service

### STUDENT OPPORTUNITIES

#### Internships

- Fifty percent of COBA students complete a local or national internship.

#### Scholarships available

- Departmental Scholarships
- ACT/SAT Academic Scholarships

*Please consult with your admissions counselor for details on these and other scholarships available to you.*

#### Student organizations and activities

- AMA
- Global Apprentice
- Leadership Summit

- Poverty Link
- SHRM
- SIFE
- Study Abroad

### FACILITIES

The Mabee Business Building offers students an outstanding physical facility.

The academic wing provides ample space for learning with state-of-the-art classrooms and Technology Learning Centers with numerous computer work stations. All classrooms have Internet connections and multimedia capabilities. A state-of-the-art distance learning classroom connects students to national and international speakers.

The faculty area, just steps from the academic wing, houses faculty and administrative offices. Connections Cafe allows students access to PC stations with Internet connections, business and Christian periodicals, and continuous cable news information, along with quality coffees, breakfast and lunch.

The commons area – the atrium – connects the academic and faculty office portions of the Mabee Business Building. With its variety of plants and trees, it furnishes a comfortable study environment.

The Quiet Place is designed for reflection and quiet moments of solitude and prayer. It provides students and faculty the opportunity to escape from the hectic pace and pressures of academic pursuits.

### DEMOGRAPHICS

**Majors in the 2006-07 school year: 544**

### DISTINGUISHED ALUMNI

**Jennifer Lawrence Walker**, class of 1989; federal attorney, Memphis, Tenn.

**Debbie Thorne McAlister**, class of 1988; marketing department chair, Texas State University, San Marcos, Texas.

**Mack Ed Swindle**, class of 1971; attorney, Michener, Larimore, Swindle and Chalk, Fort Worth, Texas.

**James Mayo**, class of 1965; vice president, General Manager Food Service, Dallas, Texas.

**Royce Caldwell**, class of 1961; president, SBC Operations, San Antonio, Texas.

### RECENT GRADUATES

**Loraine Salazar**, class of 2007; college recruit program, PFSWeb Inc., Dallas, Texas.

**Brandon Clark**, class of 2006; client service advocate, Caris Diagnostics, Irving, Texas.

**Wade Holmes**, class of 2005; business analyst, Harte Hanks Inc., San Antonio, Texas.

**Anthony Shoemaker**, class of 2004, law school; University of Chicago, Chicago, Ill.

## FACULTY ACHIEVEMENTS

**Tim Coburn** – International Association for Mathematical Geology; editorial board member, *Journal of Transportation and Statistics*; assistant editor, *Natural Resources Research*. Eighteen intellectual contributions, 2005-07.

**Brad Crisp** – Published articles in *Academy of Management Journal* and *Encyclopedia of Information Systems*; Beta Gamma Sigma inductee, 2007; consultant to nonprofit organizations; board member of Missions Resource Network.

**Monty Lynn** – “Marketplace Theology,” ACU faculty renewal leave, Spring 2004; Editorial Review Board, *Nase Gospodarstvo (Our Economy)*, University of Maribor, Slovenia; board member, Christian Business Faculty Association; eleven intellectual contributions, 2005-07.

**Don Pope** – Leads the integration of SAP software in COBA courses; instrumental in the winning of a LEAD Award of the Society of Manufacturing Engineers; and corporate experience with General Dynamics and Northrop-Grumman. Nine intellectual contributions, 2005-07.

**Brent Reeves** – Consultant on artificial intelligence with firms in Sweden, Korea, China and Japan.

**Brad Reid** – Beta Gamma Sigma inductee, 2004. Editorial Review Board, *Journal of Business and Economic Perspectives*, 2000-present; Reviewer Advisory Board, *Computing Reviews*, 2001-present; manuscript reviewer, *American Business Law Journal*, 2002-present; and Officer Nominating Committee, Southern Academy of Legal Studies, 2004. Fifty intellectual contributions, 2005-07.

**Ian Shepherd** – Named West Texas Author of the month, May 2004; Beta Gamma Sigma inductee, 2004; Autogas Faculty Internship, 2004; and Sam Walton Fellow, 2005. Seventeen intellectual contribution, 2005-07.

**Phil Vardiman** – Sam Walton Fellow, 2003-present; treasurer, Big Country Chapter of Society for Human Resource Management; and consultant to Collegiate Card. Eleven intellectual contributions, 2005-07.

**Michael Winegeart** – Named Professor of the Year for ACU, 2000; active in international business and cross-cultural consulting; and corporate experience with Shering-Plough, Fred Jones of Europe and Foster Grant.

**David Wright** – American Marketing Association, Chapter Sponsor; consultant with Pfizer Pharmaceuticals, Bexar County Municipal Planning Organization, New Horizons and ThinkImage Inc.; Review Board of *Executive Entrepreneurial Journal*. Produced four intellectual contributions in 2005-07.

## FACULTY

**Matt Boisvert**, instructor; B.B.A., ACU, 1997; M.B.A., Arizona State University, 2002.

**Bill Brant**, adjunct professor; A.A., Freed-Hardeman University, 1968; B.A., Harding University, 1970; M.A., The University of Kansas, 1972.

**Jozell Brister**, associate professor; B.S.Ed., ACU, 1961; M.Ed., ACU, 1965; M.S., University of North Texas, 1973.

**Orneita Burton**, assistant professor; B.S., University of Arkansas, 1979; M.S., American Technological University, 1986; Ph.D., Arizona State University, 2006.

**Tim C. Coburn, Ph.D.**, professor; B.S.Ed., ACU, 1973; B.S., ACU, 1973; M.S., Oklahoma State University, 1975; Ph.D., Oklahoma State University, 1980.

**Malcolm Coco, D.P.A., PHR**, professor, director of internships; B.S., University of Southwestern Louisiana, 1968; M.S., Central Michigan University, 1979; D.P.A., Nova University, 1993.

**Brad Crisp, Ph.D.**, assistant professor; B.B.A., ACU, 1993; M.B.A., The University of Texas at Austin, 1998; Ph.D., The University of Texas at Austin, 2003.

**Stormy Higgins**, adjunct professor; B.S., ACU, 1985; M.M.F.T., ACU, 1989.

**Darryl Jinkerson, Ph.D.**, associate professor, chair; B.S., Harding University, 1980; M.S., Northeast Louisiana University, 1982; Ph.D., Southern Illinois University, 1987.

**Monty L. Lynn, Ph.D.**, professor; B.A., Harding University, 1981; B.S.W., Harding University, 1981; M.S., Cornell University, 1984; M.O.B., Brigham Young University, 1985; Ph.D., Brigham Young University, 1985.

**Richard S. Lytle, Ph.D.**, professor, dean, College of Business Administration; B.B.A., Harding University, 1980; M.B.A., Oklahoma State University, 1983; Ph.D., Arizona State University, 1994.

**Gary McCaleb, Ph.D.**, associate professor, vice president of the university; B.A., ACU, 1964; M.B.A., Texas A&M University, 1974; Ph.D., Texas A&M University, 1979.

**Laura C. Phillips**, assistant professor; B.S., ACU, 1988; M.S., Purdue University, 1989; Ph.D., Capella University, 2005.

**Mark H. Phillips, Ph.D.**, assistant professor; B.S. ACU, 1988; M.S. Purdue University, 1989; Ph.D., Oklahoma State University, 2004.

**Don N. Pope, Ph.D.**, associate professor; B.S., Oklahoma Christian University, 1975; M.Engr., Texas A&M University, 1976; Ph.D., Texas A&M University, 1980.

**Brent Reeves, Ph.D.**, assistant professor; B.B.A., ACU, 1980; M.A., ACU, 1982; M.S., University of Colorado, 1991; Ph.D., University of Colorado, 1993.

**Brad Reid, J.D.**, professor; B.A., University of Oklahoma, 1969; J.D., The University of Texas at Austin, 1973.

**Ian Shepherd, D.A.**, assistant professor; B.B., University of Western Sydney, 1987; M.B.A., Belmont University, 1989; D.A., Middle Tennessee State University, 1998.

**Phillip D. Vardiman, Ph.D.**, assistant professor; B.S., ACU, 1976; M.B.A., University of Mary Hardin-Baylor, 1992; Ph.D., Texas A&M University, 2001.

**Michael Winegeart**, assistant professor; B.B.A., ACU, 1985; M.I.B.S., University of South Carolina, 1988.

**David Wright, D.B.A.**, associate professor; B.B.A., The University of Texas at Austin, 1986; M.B.A., The University of Texas at Austin, 1991; D.B.A., Louisiana Tech University, 1997.

## FOR MORE INFORMATION

### About the Department

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### About ACU and Admissions

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