

BA: GRAPHIC DESIGN/ADVERTISING DEGREE PLAN (ARTC)	
UNIVERSITY CORE	
Bible	
BIBL 101 Life and Teachings of Jesus	3
BIBL 102 Acts-Revelation	3
BIBL 211 Message of the Old Testament	3
BIBL 212 Christianity in Culture	3
Advanced Bible	3
English	
ENGL 111 Composition and Rhetoric	3
Literature	3
Speech	
COMS 111 Fundamentals of Communication	3
History	
HIST 117 Civilization I	3
Science	
Choose from: biology, chemistry, environmental science, geology, physics, NUTR 120	6
Mathematics	
≥MATH 120	3
EXSC 100 + 3 activities	4
UNIV 100 University Seminar	1
TOTAL UNIVERSITY CORE	41
BA DEGREE CORE	
English	
ENGL 112 Composition and Literature	3
Literature	3
Social Sciences/Humanities	
HIST 118 Civilization II	3
Choose from: anthropology, economics (also AGRB 261), geography, philosophy, political science, psychology, sociology (maximum one course per area)	6
Foreign Language	
FL 221, 222	6
Fine Arts	
ART 101 Introduction to Art	3
TOTAL BA CORE	24
MAJOR REQUIREMENTS	
Art	
ART 105 Two-Dimensional Design	3
ART 106 Three-Dimensional Design	3
ART 111 Basic Drawing	3
ART 112 Figure Drawing I	3
ART 341 Painting I	3
ART 351 Basic Visual Communication	3
ART 352 Digital Graphic Techniques	3
ART 353 Information Design I	3
ART 371 Jewelry/Metals I	3
ART 454 Information Design II	3
ART 455 Persuasive Graphics	3
ART 456 Graphic Design Portfolio	3
TOTAL	36
Communication	
JMC 102 Creating Media Messages	3
JMC 233 Introduction to Photography	3
JMC 260 Video I or JMC 310	3
JMC 301 Principles of Integrated Marketing Communication	3
JMC 342 Publication Design or JMC 451	3
JMC 390 Creativity and Copywriting	3
JMC 488 Communication Law	3
JMC 492 Integrated Marketing Campaigns	3
TOTAL	24
SUPPLEMENT FOR MAJOR	
Requirements	
ART 221 Art History: Survey I	3
ART 222 Art History: Survey II	3
ART 323 Art History: 20th Century	3
MINIMUM	9
ELECTIVES	
Covered by two-field requirements.	
OTHER GRADUATION REQUIREMENTS	
Minimum GPA in major	2.25
Minimum GPA for graduation	2.00
Minimum advanced hours	33
Minimum total hours	134
<i>Courses numbered 0** do not count in minimum hours required for degree.</i>	