

Graphic Design/ Advertising (BA) (ARTC)

Entrance Requirements

Science: 4 semesters of HS science other than physical science, ≥ 27 on ACT science subscore.

Deficiency: 3 hours in field other than HS

Foreign Language: 4 semesters, one language, in HS.

Deficiency: 6 hours in one language.

Other Notes

Entering students with fewer than 64 hours and all students planning to take their first college math course must have appropriate SAT/ ACT/ COMPASS scores for placement. Consult the current university catalog for information on the schedule of future course offerings and prerequisites for course enrollment.

See catalog for dual degree requirements

Exceptions must be approved on the appropriate exception or substitution form.

Electives

General electives (may include deficiency in foreign language); may **not** include Academic Advance courses; arrange to ensure ≥ 33 advance hours.

<p>University Core</p> <p>Bible</p> <p>BIBL 101 Life and Teachings of Jesus 3</p> <p>BIBL 102 Acts-Revelation 3</p> <p>BIBL 211 Message of the Old Testament 3</p> <p>BIBL 212 Christianity in Culture 3</p> <p>Advanced Bible 3</p> <p>English</p> <p>ENGL 111 Composition and Rhetoric Literature 3</p> <p>Speech</p> <p>COMS 111 Fundamentals of Communication 3</p> <p>History</p> <p>HIST 117 Civilization I 3</p> <p>Science</p> <p>Courses from: biology, chemistry, environmental technology, physics, NUTR 120 6</p> <p>Mathematics</p> <p>\geqMATH 120 3</p> <p>EXSC 100 +3 activities 4</p> <p>UNIV 100 University Seminar 1</p> <p>Total University Core 41</p> <p>BA Degree Core</p> <p>English</p> <p>ENGL 112 Composition and Literature Literature 3</p> <p>Social Sciences/ Humanities</p> <p>HIST 118 Civilization II 3</p> <p>Choose from: anthropology, economics (also AGRB 261) geography, philosophy, political science, psychology, sociology (maximum one course per area) 6</p> <p>Foreign Language</p> <p>FL_ 221, 222 6</p> <p>Fine Arts</p> <p>ART 101 Introduction to Art 3</p> <p>Total BA Core 24</p>	<p>Major Requirements</p> <p>Art</p> <p>ART 105 Two-Dimensional Design 3</p> <p>ART 106 Three-Dimensional Design 3</p> <p>ART 111 Basic Drawing 3</p> <p>ART 112 Figure Drawing I 3</p> <p>ART 341 Painting I 3</p> <p>ART 351 Basic Visual Communication 3</p> <p>ART 352 Digital Graphic Techniques 3</p> <p>ART 353 Information Design I 3</p> <p>ART 371 Jewelry/Metals I 3</p> <p>ART 454 Information Design II 3</p> <p>ART 455 Persuasive Graphics 3</p> <p>ART 456 Graphic Design Portfolio 3</p> <p>Total 36</p> <p>Major Requirements</p> <p>Communication</p> <p>JMC 102 Creating Media Messages 3</p> <p>JMC 233 Introduction to Photography 3</p> <p>JMC 260 Video I or JMC 310 3</p> <p>JMC 301 Principles of Integrated Marketing Communication 3</p> <p>JMC 342 Publication Design or JMC 451 3</p> <p>JMC 390 Creativity and Copywriting 3</p> <p>JMC 488 Communication Law 3</p> <p>JMC 492 Integrated Marketing Campaigns 3</p> <p>Total 24</p> <p>Supplement for Major Requirements</p> <p>ART 221 Art History: Survey I 3</p> <p>ART 222 Art History: Survey II 3</p> <p>ART 323 Art History: 20th Century 3</p> <p>Total 9</p>
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<p>Electives</p> <p>Covered by two-field requirements</p>	<p>Other Graduation Requirements</p> <p>Minimum GPA in major 2.25</p> <p>Minimum GPA for graduation 2.00</p> <p>Minimum advanced hours 33</p> <p>Minimum total hours 134</p> <p><i>ACAD hours do not count in minimum hours required for degree</i></p>
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