

Art/ Marketing (BA)

Entrance Requirements

Science: 4 semesters of HS science other than physical science, ≥ 27 on ACT science subscore.

Deficiency: 3 hours in field other than HS

Foreign Language: 4 semesters, one language, in HS.

Deficiency: 6 hours in one language.

Other Notes

Entering students with fewer than 64 hours and all students planning to take their first college math course must have appropriate SAT/ ACT/ COMPASS scores for placement. Consult the current university catalog for information on the schedule of future course offerings and prerequisites for course enrollment.

See catalog for dual degree requirements

Exceptions must be approved on the appropriate exception or substitution form.

Electives

General electives (may include deficiency in foreign language); may **not** include Academic Advance courses; arrange to ensure ≥ 33 advance hours.

<p>University Core</p> <p>Bible</p> <p>BIBL 101 Life and Teachings of Jesus 3</p> <p>BIBL 102 Acts-Revelation 3</p> <p>BIBL 211 Message of the Old Testament 3</p> <p>BIBL 212 Christianity in Culture 3</p> <p>Advanced Bible 3</p> <p>English</p> <p>ENGL 111 Composition and Rhetoric 3</p> <p>Literature 3</p> <p>Speech</p> <p>COMS 111 Fundamentals of Communication 3</p> <p>History</p> <p>HIST 117 Civilization I 3</p> <p>Science</p> <p>Courses from: biology, chemistry, environmental technology, physics, NUTR 120 6</p> <p>Mathematics</p> <p>\geqMATH 120 3</p> <p>EXSC 100 +3 activities 4</p> <p>UNIV 100 University Seminar 1</p> <p>Total University Core 41</p> <p>BA Degree Core</p> <p>English</p> <p>ENGL 112 Composition and Literature 3</p> <p>Literature 3</p> <p>Social Sciences/ Humanities</p> <p>HIST 118 Civilization II 3</p> <p>ECON 260 Macroeconomics 3</p> <p>Choose from: anthropology, geography, philosophy, political science, psychology, sociology 3</p> <p>Foreign Language</p> <p>FL_ 221, 222 6</p> <p>Fine Arts</p> <p>ART 101 Introduction to Art 3</p> <p>Total BA Core 24</p>	<p>Major Requirements</p> <p>Art</p> <p>ART 105 Two-Dimensional Design 3</p> <p>ART 106 Three-Dimensional Design 3</p> <p>ART 111 Basic Drawing 3</p> <p>ART 112 Figure Drawing I 3</p> <p>ART 213 Figure Drawing II 3</p> <p>ART 331 Sculpture I 3</p> <p>ART 341 Painting I 3</p> <p>Art selection (ART 200-499) 15*</p> <p>Total 36</p> <p><i>*Arrange art selection to ensure ≥ 33 advanced hours</i></p> <p>Major Requirements</p> <p>Business Administration</p> <p>ACCT 210 Financial Accounting 3</p> <p>ACCT 211 Managerial Accounting 3</p> <p>BLAW 363 Legal Environment of Business 3</p> <p>MGMT 330 Management and Human Resources 3</p> <p>MKTG 301 Integrated Marketing Communication 3</p> <p>MKTG 340 Principles of Integrated Marketing Communication 3</p> <p>MKTG 342 Consumer Behavior or 3</p> <p>MKTG 343 Sales Technology and Management 3</p> <p>Total 21</p> <p>Supplement for Major Requirements</p> <p>ART 221 Art History: Survey I 3</p> <p>ART 222 Art History: Survey II 3</p> <p>ART 323 Art History: 20th Century 3</p> <p>Total 9</p>
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<p>Electives</p> <p>Covered by Business Administration Requirements</p>	<p>Other Graduation Requirements</p> <p>Minimum GPA in major 2.25</p> <p>Minimum GPA for graduation 2.00</p> <p>Minimum advanced hours 33</p> <p>Minimum total hours 131</p> <p><i>ACAD hours do not count in minimum hours required for degree</i></p>
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