

BA: Art/Marketing

Major Code: ARTM

University Core		Hours
Bible		
	101, 102, 211, 212	12
	Advanced Bible	3
English		
	Composition: ENGL 111	3
	Literature	3
Speech		
	COMS 111	3
History		
	HIST 117	3
Science		
	Choose from: biology, chemistry, environmental technology, physics	6
Mathematics		
	≥MATH 120	3
EXSC	100 + 3 activities	4
UNIV	100	1
Total University Core		41
Entrance Requirements		
Science: 4 semesters of HS science other than physical science, or ≥27 on ACT science subscore.		
<i>Deficiency: 3 hrs in field other than HS field.</i>		
Foreign Language: 4 semesters, one language, in HS.		
<i>Deficiency: 6 hours in one language</i>		

BA Degree Core		Hours
English		
	Composition: ENGL 112	3
	Literature	3
Social Sciences/Humanities		
	HIST 118	3
	ECON 260	3
	Choose from: anthropology, geography, philosophy, political science, psychology, sociology	3
Foreign Language		
	FL__ 221, 222	6
Fine Arts		
	ART 101	3
Total BA Core		24

Other Notes
Entering students with fewer than 64 hours and all students planning to take their first college math course must have appropriate SAT/ACT/COMPASS scores for placement.
Consult the current University catalog for information on the schedule of future course offerings and requisites for course enrollment.
See catalog for dual major and dual degree requirements.
Exceptions must be approved on the appropriate exception or substitution form.

Major Requirements		Hours
Art Requirements		
	ART 105 Two-Dimensional Design	3
	ART 106 Three-Dimensional Design	3
	ART 111 Basic Drawing	3
	ART 112 Figure Drawing I	3
	ART 213 Figure Drawing II	3
	ART 331 Sculpture I	3
	ART 341 Painting I	3
	Art Selections (ART 200-499)	15*
Total		36
<i>*Arrange art selections to ensure ≥33 advanced hours.</i>		
Business Administration Requirements†		
	ACCT 210 Financial Accounting	3
	ACCT 211 Managerial Accounting	3
	BLAW 363 Legal Environment of Business	3
	MGMT 330 Management and Human Resources	3
	MKTG 301 Integrated Marketing Communication	3
	MKTG 340 Prin. of Integrated Mktg. Communication	3
	MKTG 342 Consumer Behavior or MKTG 343 Sales Tech and Mgmt	3
Total		21

Supplement for Major Requirements		Hours
	ART 221 Art History: Survey I	3
	ART 222 Art History: Survey II	3
	ART 323 Art History: 20th Century	3
Minimum		9

Electives†
(Covered by Business Administration Requirements) May not include Academic Advance courses. Arrange to ensure ≥33 advanced hours

Other Graduation Requirements	
Min GPA in major	2.25
Min GPA for graduation	2.00
Min advanced hours	33
Min total hours	131
<i>ACAD hours do not count in minimum hours required for degree.</i>	

Note for art majors: Credit hours transferred toward a degree in art shall not exceed one-half of the credit hours within the major. A minimum of 24 of the total advanced hours in studio areas required for the BFA must be done at ACU.
